

FAX# 323-934-7860

REP. #	OFF. # 243	SALESMAN #
BUYER NAME	RANDE LEVINE	
SALES PRSN	LA- ADAM MORGAN	

PRDCT	CLUB FOR GROWTH	EST#4012	COMMENTS	CNCS: NALL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE NOV1/12 16.27

STA:

DT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			SZ 400P-430P	30		\$300.00	10/29	10/29	0		MON	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 4Q12												
PROGRAM : JUDGE JUDY ORD COM1 : CXL DUE NA CON COM1 : JUDGE JUDY												

REP HEADLINE# 6300293 TRF# 338174
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 323-634-8074
ORDER WORKSHEET

FAX# 323-934-7860
HARRIS REPORT FROM REP
NOV1/12 16.2
CHANGES *** WPXI-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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5		SZ	430P-500P	30		\$350.00	10/23	10/26	2		TU-F	2
PROGRAM : JUDGE JUDY												
ORD COM1: CXL DUE NA												
CON COM1: JUDGE JUDY												
CON COM2: 1X P/D												

6		SZ	430P-500P	30		\$350.00	10/29	10/29	0		MON	0
PROGRAM : JUDGE JUDY												
ORD COM1: CXL DUE NA												
CON COM1: JUDGE JUDY												

STATION MAKEGOOD OFFERS:

M4 UNRESL BUY#5	MISSED: TU-F/430P-500P	OCT26	30S	\$350.00	(OCT30/12)
BUY#6	MON/430P-500P	OCT29	30S	\$350.00	
BUY#4	MON/400P-430P	OCT29	30S	\$300.00	
OFFER: NONE					
CMT: CREDIT- MB					

OCT/12 23250.00 NOV/12 \$3,775.00

CONTRACT TOTAL 27025.00
TOTAL SPOTS 40

MARKET TOTALS \$93,416 WPXI 30% KDKA 28% WTAE 22% WPGH 14% CABL 0% WPCW 6% WPMY 0%
SHARES ESTIMATED

SVC- NSI BOOKS- EST/ES NOV/PJ NOV/ES NOV/11 MAY/12 FEB/12
DEMOS- RA55+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 323-634-8074
ORDER WORKSHEET

FAX# 323-934-7860
HARRIS REPORT FROM STATION OCT30/12 16.1
*** WPXI-TV ***

REP: LINE# 6300293 TRF# 338174
\$\$\$ 0: UNAPPROVED REV #2 \$\$\$

ADV # ADV. NAME ISS/CLUB FOR GROWTH ACTION
AGY # 03056 AGY. NAME TARGET ENTERPRISES
15260 VENTURA BLVD., #1240
SHERMAN OAKS, CA 91403

ORDER # CONTRACT # 6300293 CLASS: NATL. LOCAL REGIONAL
PRDCT CLUB FOR GROWTH EST#4012 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 NOV4/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/12 16.1

REP: OK'D M3, ADD MG LINES 25-27
PLEASE CONFIRM
KIRA FOR ADAM
THANK YOU! 10/25

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM *****
STATION MAKEGOOD OFFERS:
M3 OK'D BUY#3 MISSED: TU-F/400P-430P
BUY#5 TU-F/430P-500P

OCT25 (2/WK) 30S \$300.00 (OCT24/12)
OCT25 30S \$350.00
OCT26 30S \$350.00
OCT26 30S \$300.00
OCT26 30S \$300.00
CMT: ELLEN/530A NEWS/NOON NEWS
CMT: SPOTS ARE BOOKED. DEB

M4 UNRESL BUY#5 MISSED: TU-F/430P-500P OCT26 30S \$350.00 (OCT30/12)
BUY#6 MON/430P-500P OCT29 30S \$350.00
BUY#4 MON/400P-430P OCT29 30S \$300.00
OFFER: NONE
CMT: CREDIT- MB

Cancelled

CONTRACT TOTAL 28025.00
TOTAL SPOTS 43

Preemption Report - Detailed

Tuesday, October 30, 2012 2:53:40 pm

Contract # **17084** P/E Type **Preempted** P/E Status **Preempted** P/E Date **10/29/12** Rate **\$350.00** Times **4:29:19P - Judge Judy 430p** Len **:30** SPW **1** M **1** I **1** W **1** T **1** F **1** S **1** Station **WPXI**

Sales Person: **Telerep/Los Angeles, Los Angeles**

Contract Number: **338174**

MMH

338174.23.0.1	Political	Open	10/29/12	3:40pm	10/26/12	\$350.00	4:29:19P - Judge Judy 430p	:30	1	1	1						JUDY 430-5P/5	10/23/12-10/29/12	06300293		
338174.33.1.1	No Avail	Open	10/29/12	1:30pm	10/29/12	\$350.00	4P - 5:00:00PM	:30	1								1/6	10/23/12-10/29/12	06300293		
338174.34.1.1	No Avail	Open	10/29/12	1:30pm	10/29/12	\$300.00	4P - 4:30:00PM	:30	1								1/4	10/23/12-10/29/12	06300293		
Totals for: Po/Iss/Club for Growth Actor																			41,000.00	Percent Growth	

Totals for: **Pol/Iss/Club for Growth Actor**

Totals for: **338174** **\$1,000.00** **Preempt Count: 3** **\$1,000.00** **Preempt Count: 3**

*1 C/Occel
please advise*